



GOODBYE-VY

Epic New Year's Eve send-off planned for Dubai classic, The Ivy

Dubai, UAE – 6 November: Classic British restaurant, The Ivy, will close its Dubai doors for the final time following a stylish New Year's Eve send-off on 31 December, 2016.

Closing after five years due to the end of the site's lease in the iconic Jumeirah Emirates Towers, the multi-award winning restaurant will wave 'ma salama' to Dubai with **The Last Night of The Ivy** - a New Year's Eve bash to top them all.

Before The Ivy's final New Year's Eve hurrah, Dubai diners can see the famed restaurant off in style over a jam-packed festive period that includes signature packages for Christmas Eve, Christmas Day and Boxing Day, as well as **The Ivy at Home**, a no-stress turkey take away service.

As The Ivy enters its final two months of Dubai operations, diners can also experience **The Ivy Classics Menu**. The AED 200 set menu features three courses of hero dishes such as *The Ivy Shepherd's Pie* and *Scandinavian iced berries with hot white chocolate sauce*.

"The Ivy in Dubai has established a well-deserved following of loyal diners and this hugely popular restaurant has been a feather in the Jumeirah cap for the past five years," said Emma Banks, General Manager of Jumeirah Restaurant Group.

"As The Ivy gears up for its final furlong in Dubai, we anticipate both regulars and those who have yet to experience the restaurant will be out in their droves. It's important people get organised and book early to avoid missing out, especially over the festive period and New Year's Eve."

Unmissable 'Goodbye-vy' experiences at The Ivy include:

After hours at The Ivy - enjoy four assorted drinks (grape, hops, house spirits and classic bartender creations) for only AED 99 daily 17:00 – 20:00.

THE IVY DUBAI

The Ivy Classics - enjoy three courses from a selection of Ivy classic dishes for AED 200 per person
Sunday – Monday 17:00 – 23:00.

Ladies Night - Ladies can enjoy three courses and four drinks (grape or cocktails) for only AED 199 every Tuesday 18:00 – 22:00.

The Ivy Business lunch - Enjoy two courses for AED 130 or three courses for AED 150, Sunday – Thursday 12:00 – 16:00.

The Ivy is open daily from 12 noon daily until 31 December 2016. For reservations please call 04 3198767 or email: theivy.reservations@jumeirah.com.

ENDS

The Festive Season at The Ivy

Christmas Eve 24 December

Saturday Rolling Brunch 12.30 – 9pm
Live singing by Ciaran Fox from 20:00 – 23:00
AED 699 with champagne
AED 599 with sparkling and fine grape
AED 499 with house beverages

Christmas Day 25 December

Festive Ivy Brunch, seatings: 11.30, 16:00 and 20:30, all with live music
AED 1,199 The Signature with champagne
AED 949 A Feast with sparkling wine and fine grape
AED 849 A Treat with house beverages
AED 599 A Taste with non-alcoholic beverages
AED 299 for children aged 4-12 years

THE IVY DUBAI

Boxing Day 26 December

The Ivy Brunch 12.30 – 16:00

Live singing by Ciaran Fox

AED 699 The Signature with champagne

AED 599 A Feast with sparkling wine and fine grape

AED 499 A Treat with house beverages

AED 299 A Taste with non-alcoholic beverages

New Year's Eve 31 December

The Classics four course menu from 18:00 – 23:30

Live singing by Ciaran Fox 20:00 – 23:45

AED 1,199 with champagne

AED 999 with sparkling and fine grape

AED 899 with house beverages

The Ivy at Home

Order your takeaway turkey box for Thanksgiving and the holiday season from November 15 – December 31

AED 1,499 for 10 people

AED 1,299 for 8 people

AED 999 for 6 people

Additional roast Turkey for AED 150 per person

About The Ivy

Enjoy a taste of London in the heart of Dubai's business district at the iconic Ivy at Jumeirah Emirates Towers. Like the London institution, customers experience the relaxed yet sophisticated form of dining that The Ivy restaurant is famous for, albeit with an extra hint of Arabian ambience. The

THE IVY DUBAI

restaurant offers an international brasserie-style menu with a selection of Ivy classics. With a traditional upscale British interior of dark woods and deep emerald greens, offset by crisp white table cloths, The Ivy is comfortable yet timelessly classic.